



INACSL22 T-Shirt Design Contest: Quick Tips and Design Specifications

File Types

Designs should be provided in JPEG, PNG, PDF, SVG and Adobe Illustrator (AI) formats.

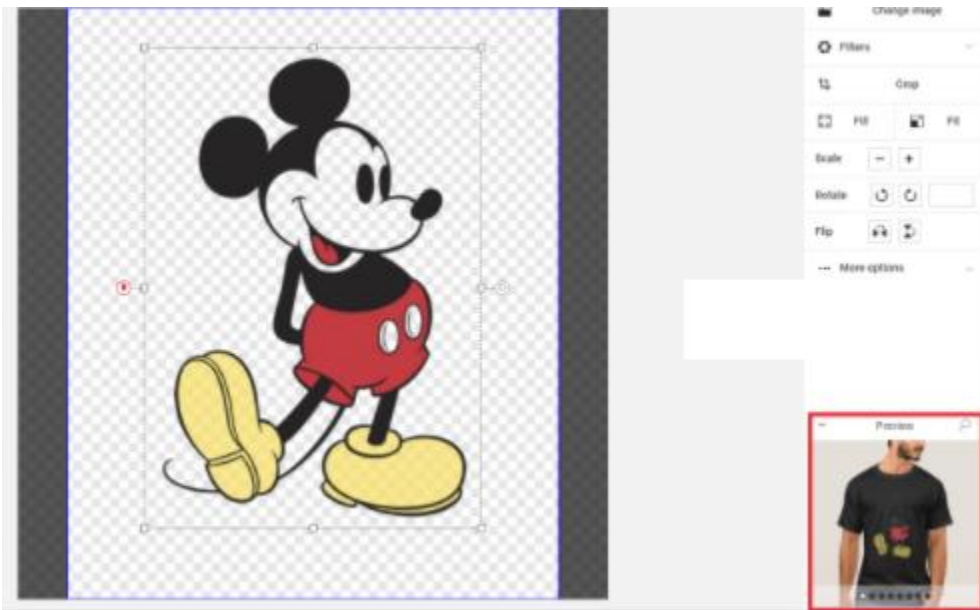
Design Size and Resolution

The ideal design size is 14" wide x 12" tall, with a resolution of 150ppi.

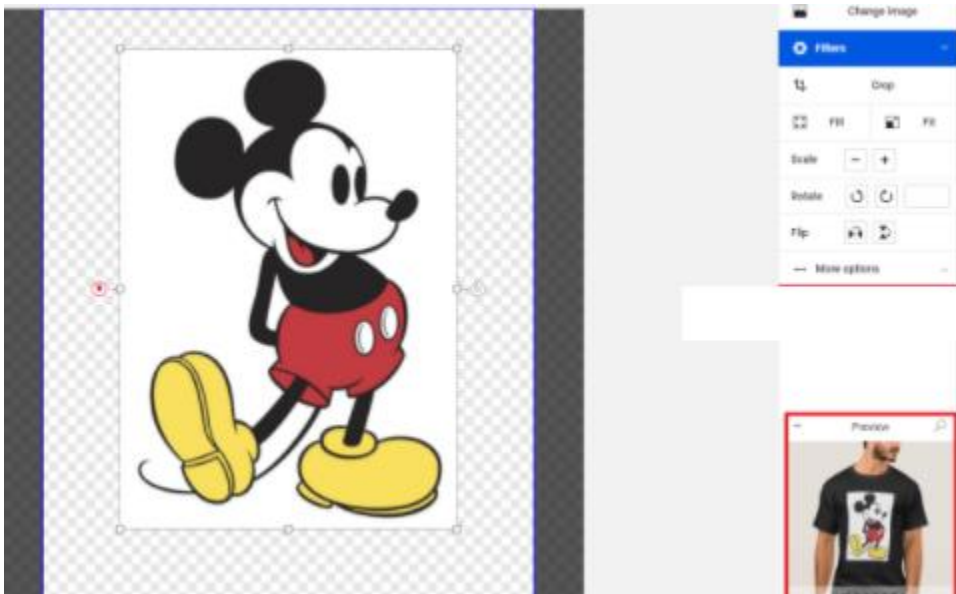
Use of White/Transparent Background

When using white in your design, please note that the printing options available are to print all white or to print all white as a transparent color; you cannot have a mix of all white and transparent as white in your design.

Example of white as transparent color design, where you don't see the white behind the image or the white in Mickey's face:



Example of white printed as all white, where you see the white behind the image and the white in Mickey's face.



Contest Rules

All designs must be high-resolution and large enough to print. You can use the INACSL logo if you wish. Voting will take place via [Facebook](#).

Designers are required to submit original artwork only. Any non-original logos, photos, or images used in the design must be used only with the express, written permission of the source and also grant Lamaze International unlimited, free use of that logo, photo, or image.

T-shirt designs must be submitted on or before **Friday, March 4** via email to inacslinfo@inacsl.org, with "INACSL22 T-Shirt Contest Design Submission" in the subject line.

Your design file should be submitted as a JPEG or PNG file for the purposes of judging and voting and should include a note of what color t-shirt you would see your design printed on.

Once submitted, all designs become the property of INACSL, and the designer agrees to grant exclusive use to INACSL.